



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26775754	<b>Changes as of:</b> 1/6/2020 at 2:23 PM	<b>Version:</b> Current State Version 2
<b>CPE:</b>	<b>Flight:</b> 1/7/20 - 1/13/20	<b>Station:</b> KTIV
<b>Agency:</b> AKPD MESSAGE & MEDIA	<b>Advertiser:</b> Pete For America	<b>Market:</b> Sioux City
730 N Franklin #404	<b>Product:</b> Pete for America	<b>Office:</b> CHICAGO
Chicago, IL 60654	<b>Agency Order #:</b>	<b>Service:</b> Nielsen
	<b>Buyer:</b> CORISSA EMBRO	<b>Primary Demo:</b> Adults 35+
	<b>Salesperson:</b> BRIAN LAMONT	<b>Assistant:</b> SARAH STEPANEK
	312-832-6619	312-832-6614

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$44,235.00

**Total Spots:** 119  
**Total CPP:** \$0.00  
**Total GRP:**  
**Traffic #:** 562115

**Separation:**

**Comments:** New political order for Pete for America to start on Tuesday 1/7. Payment confirmation to follow via email once available. Traffic and NAB form already in house from previous orders. Please confirm asap. Thanks Kelcy!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	1/7 - 1/13		Total Spots	Total \$	CPP*	GRP*
							1/7	1/13				
1	Su 6a-7a		US Farm Report	\$85.00	0.0	30	1	0	1	\$85.00	\$0.00	0.0
2	Tu-F 5a-6a		5am News	\$85.00	0.0	30	6	0	6	\$510.00	\$0.00	0.0
3	M 5a-6a		5am News	\$85.00	0.0	30	0	1	1	\$85.00	\$0.00	0.0
4	Sa 7a-9a		Sat Today	\$220.00	0.0	30	1	0	1	\$220.00	\$0.00	0.0
5	Su 7a-8a		Sun Today	\$150.00	0.0	30	1	0	1	\$150.00	\$0.00	0.0
6	Tu-F 6a-7a		6am News	\$300.00	0.0	30	8	0	8	\$2,400.00	\$0.00	0.0
7	M 6a-7a		6am News	\$300.00	0.0	30	0	2	2	\$600.00	\$0.00	0.0
8	Tu-F 7a-9a		Today Show	\$250.00	0.0	30	12	0	12	\$3,000.00	\$0.00	0.0
9	M 7a-9a		Today Show	\$250.00	0.0	30	0	2	2	\$500.00	\$0.00	0.0
10	Tu-F 12:30p-1:30p		Days of Our Lives	\$180.00	0.0	30	3	0	3	\$540.00	\$0.00	0.0
11	M 12:30p-1:30p		Days of Our Lives	\$180.00	0.0	30	0	1	1	\$180.00	\$0.00	0.0
12	Tu-F 12n-12:30p		Noon News	\$175.00	0.0	30	6	0	6	\$1,050.00	\$0.00	0.0
13	M 12n-12:30p		Noon News	\$175.00	0.0	30	0	2	2	\$350.00	\$0.00	0.0
14	Tu-F 3p-4p		Tamron Hall	\$65.00	0.0	30	4	0	4	\$260.00	\$0.00	0.0
15	M 3p-4p		Tamron Hall	\$65.00	0.0	30	0	1	1	\$65.00	\$0.00	0.0
16	Tu-F 4p-5p		Ellen	\$120.00	0.0	30	8	0	8	\$960.00	\$0.00	0.0
17	M 4p-5p		Ellen	\$120.00	0.0	30	0	2	2	\$240.00	\$0.00	0.0
18	Su 5p-5:30p		5pm News Sun	\$225.00	0.0	30	1	0	1	\$225.00	\$0.00	0.0
19	Sa 6p-6:30p		6pm News Sat	\$225.00	0.0	30	1	0	1	\$225.00	\$0.00	0.0
20	Tu-F 5p-5:30p		5pm News	\$375.00	0.0	30	6	0	6	\$2,250.00	\$0.00	0.0



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Flight: 1/7/20 - 1/13/20

Station: KTIV

Con Type: POLITICAL/VOTE

Agency: AKPD MESSAGE &  
MEDIA

Advertiser: Pete For America

Market: Sioux City

Total \$: \$44,235.00

730 N Franklin #404  
Chicago, IL 60654

Product: Pete for America

Office: CHICAGO

Total Spots: 119

Agency Order #:

Service: Nielsen

Total CPP: \$0.00

Buyer: CORISSA EMBRO

Primary Demo: Adults 35+

Total GRP:

Salesperson: BRIAN LAMONT  
312-832-6619

Assistant: SARAH STEPANEK  
312-832-6614

Traffic #: 562115

Separation:

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							1/7	1/13				
21	M 5p-5:30p		5pm News	\$375.00	0.0	30	0	2	2	\$750.00	\$0.00	0.0
22	Tu-F 5:30p-6p		NBC Nightly News	\$2,500.00	0.0	30	1	0	1	\$2,500.00	\$0.00	0.0
23	M 5:30p-6p		NBC Nightly News	\$2,500.00	0.0	30	0	0	0	\$0.00	\$0.00	0.0
24	Tu-F 6p-6:30p		6pm News	\$600.00	0.0	30	8	0	8	\$4,800.00	\$0.00	0.0
25	M 6p-6:30p		6pm News	\$600.00	0.0	30	0	2	2	\$1,200.00	\$0.00	0.0
26	Sa 6:30p-7p		On The Money	\$90.00	0.0	30	1	0	1	\$90.00	\$0.00	0.0
27	Tu-F 6:30p-7p		ET	\$350.00	0.0	30	4	0	4	\$1,400.00	\$0.00	0.0
28	M 6:30p-7p		ET	\$350.00	0.0	30	0	1	1	\$350.00	\$0.00	0.0
29	Tu 7p-9p		Ellen's Game of Games	\$500.00	0.0	30	1	0	1	\$500.00	\$0.00	0.0
30	W 9p-10p		Chicago PD	\$750.00	0.0	30	1	0	1	\$750.00	\$0.00	0.0
31	M 7p-9p		AGT	\$800.00	0.0	30	0	1	1	\$800.00	\$0.00	0.0
32	W 8p-9p		Chicago Fire	\$700.00	0.0	30	1	0	1	\$700.00	\$0.00	0.0
33	W 7p-8p		Chicago Med	\$700.00	0.0	30	1	0	1	\$700.00	\$0.00	0.0
34	Sa 10p-10:30p		Late News	\$475.00	0.0	30	2	0	2	\$950.00	\$0.00	0.0
35	Tu-F 10p-10:35p		Late News	\$875.00	0.0	30	8	0	8	\$7,000.00	\$0.00	0.0
36	M 10p-10:35p		Late News	\$875.00	0.0	30	0	2	2	\$1,750.00	\$0.00	0.0
37	Su 10p-10:30p		Late News	\$850.00	0.0	30	1	0	1	\$850.00	\$0.00	0.0
38	Su 10:30p-11:30p		ET Weekend	\$120.00	0.0	30	1	0	1	\$120.00	\$0.00	0.0
39	Tu-F 10:35p-11:35p		Tonight Show	\$240.00	0.0	30	8	0	8	\$1,920.00	\$0.00	0.0
40	M 10:35p-11:35p		Tonight Show	\$240.00	0.0	30	0	2	2	\$480.00	\$0.00	0.0
41	Sa 10:30p-12m		SNL	\$230.00	0.0	30	1	0	1	\$230.00	\$0.00	0.0



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<b>Agency:</b> AKPD MESSAGE & MEDIA 730 N Franklin #404 Chicago, IL 60654	<b>Advertiser:</b> Pete For America	<b>Market:</b> Sioux City	<b>Total \$:</b> \$44,235.00
	<b>Product:</b> Pete for America	<b>Office:</b> CHICAGO	<b>Total Spots:</b> 119
	<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> CORISSA EMBRO	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> BRIAN LAMONT 312-832-6619	<b>Assistant:</b> SARAH STEPANEK 312-832-6614	<b>Traffic #:</b> 562115
	<b>Separation:</b>		

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							1/7	1/13					
42	Su 5:30p-6p		NBC Nightly News	\$2,500.00	0.0	30	1	0		1	\$2,500.00	\$0.00	0.0
TOTALS:							98	21		119	\$44,235.00	\$0.00	0.0



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	<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> CORISSA EMBRO	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> BRIAN LAMONT 312-832-6619	<b>Assistant:</b> SARAH STEPANEK 312-832-6614	<b>Traffic #:</b> 562115
	<b>Separation:</b>		

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
01/06/20 2:19 PM	BRIAN LAMONT	Approved 1/6
01/06/20 2:08 PM	BRIAN LAMONT	.
01/06/20 2:02 PM	Kelcy Shoemaker	Nightly News sold out at section 1 already. Can move spot to Sun 1/12.
01/03/20 4:17 PM	BRIAN LAMONT	New political order for Pete for America to start on Tuesday 1/7. Payment confirmation to follow via email once available. Traffic and NAB form already in house from previous orders. Please confirm asap. Thanks Kelcy!

Competitive Information	
<b>Market Budget:</b>	\$88,470
<b>KTIV Share:</b>	50%
<b>Comment:</b>	share estimated
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	119	\$44,235.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>119</b>	<b>\$44,235.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Jan	119	\$44,235.00
<b>Total</b>	<b>119</b>	<b>\$44,235.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	1/6/20 2:08 PM	BRIAN LAMONT	Confirmed	1	1	\$0	\$44,235.00	Changes: 2 buylines added or modified.
Queued for Electronic Contracting	1/3/20 5:12 PM					\$0	\$0	
New	1/3/20 4:17 PM	BRIAN LAMONT	Confirmed	119		\$44,235.00	\$44,235.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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